



LG-Nortel IP8500 Series

Bringing smart unified communications to your business



An LG Electronics and Nortel joint venture company specializing in business communications solutions



“**Our vision** is to be the leading communications equipment provider by offering superior products and solutions to the customers so they can have a great communication experience anytime and at any location. Leveraging LG-Nortel’s innovative products, along with Nortel’s global marketing and our partnership with Microsoft, will help LG-Nortel to achieve our vision.”

—Paul House, COO, LG-Nortel

Introducing the LG-Nortel IP Phone 8500 series

Bringing smart unified communications to your business

The challenge of efficient communications

Today’s corporate environment is an increasingly mobile and distributed one. It demands advanced communication and collaboration solutions that give your workforce the ability to connect and succeed across different applications, multiple devices, and the landscape of your marketplace.

Without an answer for this challenge, an enterprise may face connectivity challenges and inefficiencies that can affect customer and partner relationships, and, ultimately, profitability. But with the right solutions in place—solutions that deliver regardless of where, when, or how your people need to use them—the result can be a new level of efficiency and effectiveness in business communications.

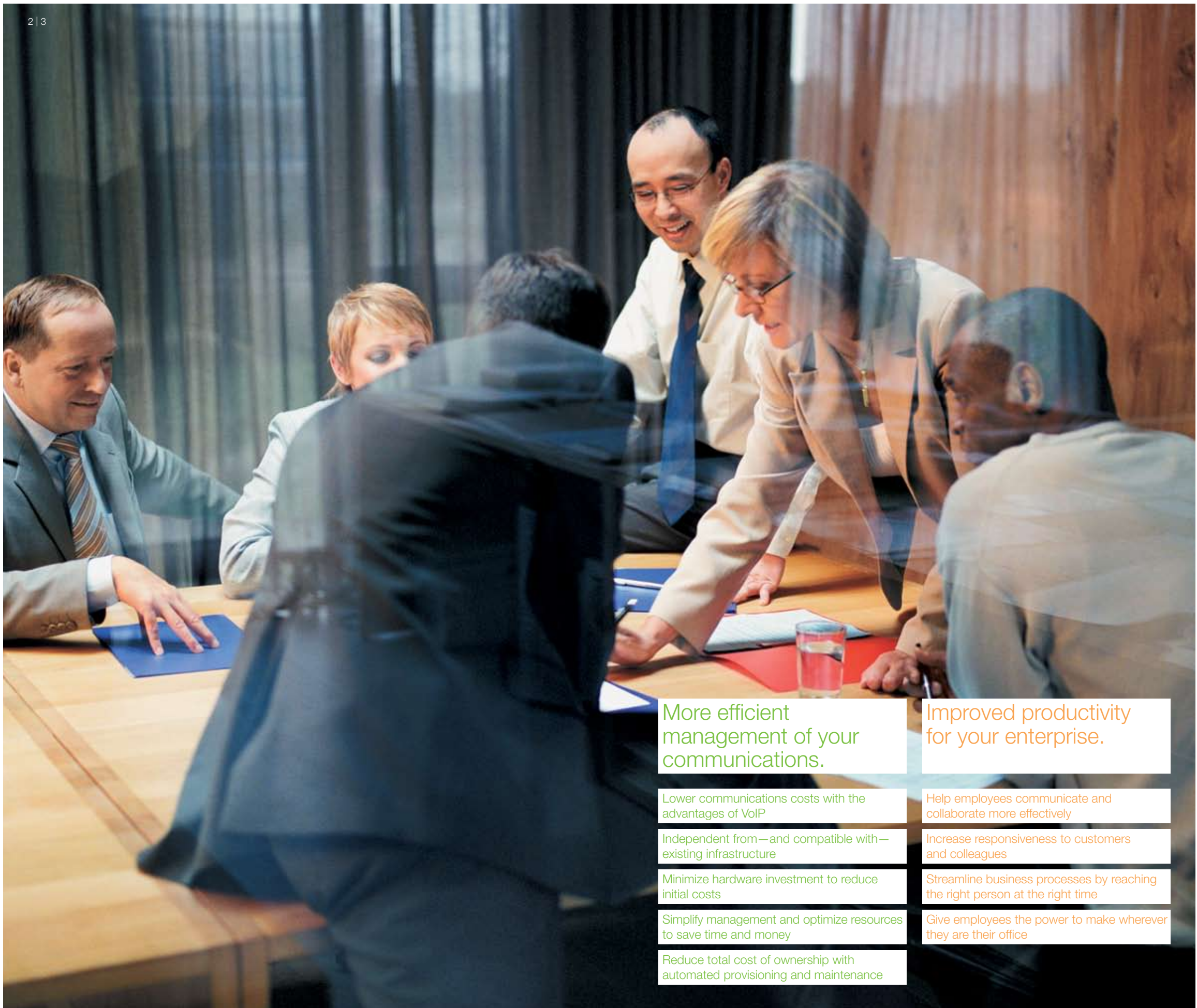
The answer for your business

That’s why LG-Nortel, in a strategic partnership with Microsoft, has introduced the LG-Nortel IP Phone 8500 series of communication devices to deliver the benefits of Microsoft unified communications software. A software-based VoIP solution, as opposed to a hardware-oriented system, unified communications simplifies connectivity challenges by working with existing enterprise infrastructure to streamline networks

and integrating services and applications, including voicemail, e-mail, instant messaging, and conference calling.

The LG-Nortel IP Phone 8500 series of devices offers an intuitive, people-centric, and rich communications experience optimized to support and employ unified communications applications like Microsoft® Office Communications Server 2007 and Microsoft Office Communicator 2007. These devices—including IP phones, handset peripherals, and mobile headsets—enable users to locate and communicate with customers, partners, and colleagues in a highly integrated and secure environment using common Microsoft communications and collaboration applications.

No matter what industry your company competes in—from healthcare to telecommunications, retail to technology, manufacturing and beyond—the LG Nortel IP Phone 8500 series can help you connect the way you want to, more easily, more productively, and more affordably than ever.



More efficient management of your communications.

Lower communications costs with the advantages of VoIP

Independent from—and compatible with—existing infrastructure

Minimize hardware investment to reduce initial costs

Simplify management and optimize resources to save time and money

Reduce total cost of ownership with automated provisioning and maintenance

Improved productivity for your enterprise.

Help employees communicate and collaborate more effectively

Increase responsiveness to customers and colleagues

Streamline business processes by reaching the right person at the right time

Give employees the power to make wherever they are their office



LG-Nortel IP Phone 8540

HD sound quality, a simple interface, and embedded Microsoft Office Communicator 2007 make this powerful IP phone your enterprise communications solution.

LG-Nortel IP Phone 8540

A revolutionary device that will change the way you communicate

The LG-Nortel IP Phone 8540 is an intelligent IP phone designed to get the most out of Microsoft's unified communications solutions. Combining advanced voice performance, people-centric design, and the advantages of embedded Microsoft Office Communicator 2007 software, the reliable and powerful IP8540 delivers HD sound quality and superior communication and collaboration for your colleagues.

For IP8540 users, a 5.7" touch screen display and easy-to-use softkeys provide intuitive, fingertip control of the phone's rich communication functions. Contacts are dialed by name—rather than number—with the touch of a finger, and presence icons clearly signal their availability status. Users can even review schedules and access enterprise information through Microsoft Office Communications Server 2007.

For your business, the IP8540's intuitive user interface, automated maintenance, and secure login—via PIN or biometrics fingerprint reader—protect against misuse, help minimize installation and training resources, and reduce the burden on your helpdesk. The result is lower total cost of ownership and a team that's working productively instead of struggling with their technology.

IP8540 features

- 5.7" full-color TFT LCD touch screen
- Wideband audio and Microsoft RTAudio support
- Biometrics (fingerprint) reader for security
- Contact list/corporate directory display
- Touch to Call: Name-based dialing
- Context-based softkeys
- Onscreen keyboard for text entry
- Microsoft Office Outlook® calendar integration
- Compatible with IP8502 (via USB port)

LG-Nortel USB Phone 8501

Full connectivity and the comfort of a handset

The LG-Nortel USB Phone 8501 is a PC peripheral designed to bring the comfort and familiarity of a handset audio interface to the rich functionality of Microsoft Office Communicator 2007. Based on the distinctive IP8540 design, the IP8501 handset delivers simplicity of use and essential communication features.

For the IP8501 user, a superior way to communicate and collaborate with coworkers is at hand. Intuitive design makes the handset comfortable to use and easy to set up—simply connect to a PC via a USB port. Advanced wideband audio delivers clear, crisp HD sound through the handset or the built-in duplex speakerphone. The IP8501 also features a mute button for hands-free mode and a presence information indicator that clearly signals user availability.

For your business, the IP8501 is a cost-effective solution that offers improved productivity through Microsoft Office Communicator 2007 and a remarkable ease of deployment. Setup is simply “plug and play”—no driver download is required and the IP8501 is fully compatible with your existing Windows® XP and Windows Vista® systems.

IP8501 features

- Built for Office Communicator 2007
- Wideband audio and Microsoft RTAudio support
- Hands-free button
- Mute button
- Single touch changes hands-free mode
- Presence indicator displays user's availability status
- Plug-and-play setup—no driver download required
- Compatible with Windows XP and Windows Vista

**LG-Nortel USB Phone 8501**

With wideband HD audio and speakerphone support, this advanced PC peripheral combines the full connectivity of Microsoft Office Communicator 2007 with the comfort of a handset.



LG-Nortel Wireless Headset 8502

The reach of *Bluetooth* technologies and clarity of HD sound make this wireless headset the communications solution for your mobile workforce.

LG-Nortel Wireless Headset 8502

The communications solution for your mobile workforce

The LG-Nortel Wireless Headset 8502 sets the capabilities of Microsoft Office Communicator 2007 free. With HD sound, plus impressive range and talk-time, this high-quality wireless headset is ready for a full day's work helping your colleagues get connected—without holding a handset or disrupting the office with a speakerphone call.

For IP8502 users, *Bluetooth*® wireless technologies help put productivity in motion, whether they're road warriors or corridor warriors. With a range of 10 meters and a talk-time of six hours, the IP8502 extends your office to wherever your people are headed. Just plug the *Bluetooth* USB dongle into a PC's USB port or IP8540, and use the earbud to get the clarity of wideband audio in a hands-free mobile solution.

For your business, the IP8502 is an effective and efficient way to respond to your staff's growing mobility needs. The headset's plug-and-play setup is quick and easy, with no drivers to install. It's built to work with Microsoft Office Communicator 2007 on a PC or the IP8540, and users can even use any *Bluetooth*-enabled cell phone or smartphone as their universal headset peripheral.*

IP8502 features

- Mobile solution for Microsoft Office Communicator 2007 and IP8540 users
- *Bluetooth* headset with full duplex wideband audio (16K sampling)
- Wideband audio and Microsoft RTAudio support
- 6-hour talk-time
- 5-day standby time
- 33-foot (10-meter) *Bluetooth* coverage range
- Plug-and-play setup—no driver download required
- Includes mini-USB charging port
- Any *Bluetooth*-enabled cell phone or smartphone works as a universal headset peripheral*

* Interoperability test information available in near future. Works with most *Bluetooth* devices. User must pair headset with cell phone or smartphone.

A shared vision

LG-Nortel is a world leader in multimedia IP terminals, partnering with carriers and other industry leaders such as Microsoft. In addition to the development of terminals featuring Microsoft Office Communicator and Windows CE technologies, our partnership with Microsoft is enhanced by the Innovative Communications Alliance (ICA) between Microsoft and Nortel, a major shareholder of LG-Nortel.

Based on a shared vision for the future of business communications, the ICA is advancing the delivery of innovative communication products through a strategic integration of technology, channel and business engagement, and a focus on the customer experience. LG-Nortel will support the alliance with terminals designed to take advantage of these advanced technologies and effectively meet the needs of every user.

Find out more at www.lg-nortel.com

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